

Your Mind: The Ultimate Money Making Machine: by Joel Teo

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Have you ever wondered how some of the top internet marketers make money online? The best way to make money online is to find an expert and get that expert to write about his area of interest. But where can I get an expert? To paraphrase a popular song, "The Guru lies in you". You are your own expert in your area of interest be it classical weaving or oil painting or any hobby or interest you have. This article examines how you can use your hobby or area of interest and make money from it online.

What if you just enjoy something but do not have a deep grasp of your area of interest? Someone once wrote that if you spend one hour a day reading on just one subject, within a year you will become an expert on that area. The same can be applied to any area of interest you may have. The library and the internet represent a plethora of information and not knowing is not an excuse today. So therefore your area of interest in your own mind represents a means by which you can make money online.

Money making becomes fun when you write about your area of interest and help others learn more about that area of interest and make yourself some money online at the same time. Below are some simple ways that people have used to make money online from their hobbies and areas of interest.

1. Ebooks

The internet has opened up a new arena in the global flow of information. People go online to find out information and are willing to pay for information. Electronic books (ebooks) therefore have arisen to meet the need for knowledge online. An example of an ebook can range from a simple PDF file to the more elaborate ebooks generated by ebook generation software. Some people are making money with cooking recipes and others with traditional herbal remedies. Do you have an area of interest? Consider writing a simple ebook and then getting other people to build your website and sales letter for you. So find an area which people are interested in and you are knowledgeable about

and sell ebooks on that subject online.

2. Websites

Once you have ascertained your area of interest, you can in addition to writing your ebook, start building a website around your area of interest. Making money from websites is easy once you have enough content and website traffic. Find an affiliate program that is targeted to your website intended audience and you receive a commission for each sale you introduce to that company. Large affiliate networks are usually the best for this and companies like Commission Junction and Linkshare are good places to start. For example if your website deals with model planes, you could have a link to a store that sells model planes and a link to a shop that sells model plane supplies. So in other words, the more referral sales you make, the more commission you will rake in.

3. Newsletters

Starting a newsletter on your favourite topic is also a good idea. A good newsletter would provide lots of tips and help to subscribers this creates lots of trust in your recommendations and would increase your chances of making a sale if you recommend some product to your list. Always recommend good products and test them yourself before sending a letter recommending it to your newsletter readers. But when you stumble across a good product that is in line with your newsletter that you like yourself, send out the ad with your affiliate link and make money from that posting.

4. Signature Lines leading to Affiliate sales

If you have a particular interest, why not add a short ad to a product related to your interest in your signature line in your emails to your friends. Something like "This is a good restaurant I like" with a link would give you some commissions while allow you to share your love for a particular item with them.

In conclusion, find out what you love and you can use that love to make money online. This love for any interest that you may have would give you the drive to work on it and that will pay off in the end and allow you to make money online.

About The Author: Joel Teo is a work at home business owner , the owner of several highly successful money making websites.

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